

To the Members of the California State Assembly:

I am signing Assembly Bill 1733 because it protects cellular phone consumers by prohibiting cellular phone service providers from including subscriber phone numbers in directories without first obtaining consent. Additionally, it includes safeguards to protect cellular customers from unsolicited telemarketing calls and text message spam.

However, this bill requires consent to be obtained on a separate document that the customer must physically sign and date. This over burdensome provision does not take into account modern business practices developed for consumer ease and greater business efficiencies such as digital files and over the phone approvals.

I look forward to working with the legislature next session to revise the consent provision to represent actual modern day business practices.

Sincerely,

Arnold Schwarzenegger